



Sponsorship Form

Company Name: _____

Contact Person: _____

Address: _____ City _____ State _____ Zip _____

Phone Number: _____ Email: _____

Select your sponsorship(s):

<input type="checkbox"/>	Competition Pool, Leisure Pool and Spectator Seating Advertising	Space #: _____ Size: _____ Cost: _____ Space #: _____ Size: _____ Cost: _____ Space #: _____ Size: _____ Cost: _____	_____
<input type="checkbox"/>	Information Center Display Advertising	Dates: _____	\$900
<input type="checkbox"/>	Website Partners Page	Please supply a hi-res jpg file of your logo, company address, phone number, and website link.	N/A

Total:

I agree to pay for the advertising selected above. I have read, understand and agree to the Town of Warrenton terms of agreement details listed on the reverse side of this form. I understand that the Department must approve all advertisements.

Signature: _____ Date: _____

Print Name: _____

Terms of Agreement

This is an agreement for advertising between the Town of Warrenton and the undersigned Advertiser and is for the listed advertising rates.

RATES & TERMS

This agreement is made and accepted according to the dates and conditions described in the Town of Warrenton's current Marketing Partnership Program Rate Sheets. Advertisers who order advertisements understand and agree that placing an order creates a binding obligation and agreement to pay for all advertisements. Advertising rates may change without notice. An agreement for advertising in two or more issues ensures that the Advertiser's rate for that ad will not change for the duration of the agreement, providing that advertiser has fulfilled the terms of the agreement. If payment for any amount due the Town of Warrenton is not made according to the terms of this agreement, the Town of Warrenton reserves the right, without waiving any other rights, to refuse to accept any further advertising until all past-due payments are made. Advertiser understands and agrees that the Town of Warrenton will run Advertiser's most recent copy and art if the Town of Warrenton receives no new copy or art by the ad deadline for each issue.

WARRANTIES

Advertiser warrants that all advertising purchased under this Agreement is specifically for the regular business of the Advertiser. Advertiser further warrants that all advertising submitted is true and contains no falsities to the best of the Advertiser's knowledge. The Town of Warrenton's liability is limited to the price of the ad. Advertiser will hold the Town of Warrenton harmless from and indemnify the Town of Warrenton for any costs whatsoever incurred through the placement of Advertiser's ad.

PAYMENT & RENEWAL

Advertiser and the Town of Warrenton understand that this is a binding agreement based on payment terms described in the notes section of this agreement. Failure to pay the agreed amount on the agreed pay schedule could result in additional fees. Advertiser must give WARF staff 90 days notice in writing should they wish to not renew the agreement otherwise a 12-month automatic renewal will take affect.

GENERAL TERMS

Advertisements are subject to Town of Warrenton approval. Advertiser represents that it has all necessary legal rights to publish trademarks, licenses, claims and contents of the advertisement. All copy submitted for advertising must be typewritten and double spaced. The Town of Warrenton will not be responsible for mistakes resulting from handwritten copy, nor will the WARF be responsible for color-matching unless a proof of a color ad is submitted. Any change an Advertiser wishes to make to an ad must be submitted to the Town of Warrenton in writing by the ad deadline for the issue in which the change is to appear. Any waiver by the Town of Warrenton of any breach of any of the terms of this agreement shall not constitute a waiver of any subsequent breach of the same terms or any other terms of this agreement. This agreement is subject to the laws of the Commonwealth of Virginia, USA. If any provision of this agreement is deemed void or unenforceable then all other provisions of this agreement shall remain in full force and effect. This agreement may not be assigned by Advertiser. This agreement is the entire agreement of the parties and supersedes all prior communications and agreements whether written or oral. This agreement may only be modified by a prior written agreement signed by authorized representatives of both parties.